Logo Guidelines

The OpenG2P logo is an asset that represents the integrity and identity of the OpenG2P project. The use of the OpenG2P logo is reserved for

- authorised usage where OpenG2P is a party
- partners who have formally joined the OpenG2P Partner Programme.

Partners, in particular, may use the logo solely to signify their affiliation with OpenG2P in accordance with the programme's objectives, including marketing, communication, and collaborative initiatives. Any use of the logo outside the scope of these purposes or by non-partners is prohibited.

OpenG2P requires adherence to the trademarked logo's usage guidelines outlined in this document to ensure proper and consistent representation.'

Background Colours

The logo can be applied to both black and white backgrounds, as shown in the examples on the right.

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Logo Spacing

Maintain a clear space around the logo, using the specified portion of the logo's size as a guide, and apply this measurement consistently on all sides (top, bottom, left, and right) to ensure a professional and balanced visual identity.

Logo Don'ts

When using our logo, please avoid the common mistakes outlined on the right to maintain brand integrity.

❌ Don't rotate it

❌ Don't use busy backgrounds

❌ Don't use gradients

❌ Don't use shadows

❌ Don't stretch or squeeze it

❌ Don't use against low-contrast

OpenG2P + Partner Logo

When pairing the OpenG2P logo with a partner logo, use the log symbol from the OpenG2P logo as a separator, as illustrated on the right.

Thank you